

MEMENFT.COM WHITEPAPER



THE PEOPLE'S MARKETPLACE

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WHITEPAPER

This whitepaper serves as an informational piece for anyone interested in joining the **MemeNFT** community.

The whitepaper is used to show what the token is all about. It gives information on the use cases, audits, the tokenomics, team and market information, and reasoning as to why our token is different from the rest of them. If there are any questions regarding MemeNFT that aren't discussed in the whitepaper, please feel free to address them in the official **MemeNFT** telegram! The MemeNFT telegram serves as the community hub where community members can interact and communicate with each other, join voice chats with **MemeNFT** core members, and serves as the platform to get any questions answered.

WELCOME TO MEMENFT

The new **NFT** marketplace for the cryptocurrency space! **MemeNFT** is led by an experienced, successful, and highly connected team within the cryptocurrency space that wants to bring the best **NFT marketplace** to the cryptocurrency community. **MemeNFT** will become the most known, one-stop NFT marketplace on the BSC!

AT MEMENFT YOU WILL BE ABLE TO:

- » **Buy, Sell, & Trade**
- › **Auction & Bidding**
- › **Wallet Integration**
- › **Payment Integration**
- › **Swap**

MEMENFT CORE VALUES

Here at MemeNFT we strive to incorporate core values in everything we do. Having solid core values as a guiding force will ensure that all the decisions being made will be done ethically and with the **community** in mind. Closely aligning with our core values also helps keep MemeNFT on track to achieving its vision of being a leader in the NFT marketplace. MemeNFT's four central core values are integrity and honesty, commitment, quality, and teamwork.

The MemeNFT Marketplace will be built off of the Binance Smartchain ecosystem, and it will house the NFT marketplace, the minting platform, the auction house, and the staking platform. This will provide the community members the opportunity to purchase, sell, exchange, or **HODL** their collections.

Along with these awesome features it will have a community forum where MemeNFT users can interact and share with each other. This ecosystem will be heavily focused on meme art, big meme projects, and big meme nft artists!

INTEGRITY & HONESTY

Integrity is all about doing what is right, and honesty is about being truthful to our word. MemeNFT feels that this is one of the essential core values, especially in the BSC space where so many are not genuine. The way we plan to practice our integrity and honesty is to always be transparent with the community which includes being up front about what is being done behind the scenes, and to not mislead the community with empty promises.

COMMITMENT

Commitment is being dedicated to the project and the community until the common goal has been reached. MemeNFT plans to practice commitment by striving to be a leader in the NFT marketplace and not stopping until we do so. Along the process, MemeNFT will prove its commitment to the community by helping them achieve their financial goals.

QUALITY

Quality is how good a product is or how well it serves its users. MemeNFT sets extremely high-quality measurement standards on what we bring to the community. MemeNFT plans to practice quality in everything we do including the quality of partnerships we create.

TEAMWORK

Lastly is teamwork, which when done correctly can be used to achieve heights never thought possible. MemeNFT practices teamwork in everything that is done, whether it is a decision on an image or what is said to the community. Collaboration is an important aspect of what makes up MemeNFT.

DIFFERENCE MAKERS

Yes, there are many NFT marketplaces, so what makes MemeNFT different from the rest of them? **Here are five reasons:**

01 MemeNFT will have its own website domain **www.memenft.com** that will be ubiquitously known because there will be no .io or .app, and it will be combined with non-stop marketing that will increase the number of users!

02 is that MemeNFT will have artist partnerships. These will be made with well known, and even new and upcoming artists so they can create their own collection of NFTs that will be exclusive to the MemeNFT platform. Information about the current and upcoming artists will be provided to the community through artist spotlights.

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03 is the commitment to contribute to charitable organizations! The spotlighted artists will create and mint extremely limited numbers of NFTs, and the proceeds from those sales will be sent to the chosen organization.

- Decisions on which charitable organization will receive the proceeds can be determined through community voting polls. This will also increase community interaction and help us grow into a stronger community.

04 will be the staking utility. MemeNFT holders will be able to utilize the upcoming inhouse staking platform being developed by a developer from Certik. The MemeNFT community will not only be able to stake their MemeNFT tokens, but their NFTs as well!

05 is the team qualifications. Not only are main team members doxed through full KYC, all of the members of the team are highly connected and efficient in their area of expertise! MemeNFT knows that it takes a village to run a successful BSC project so new team members will continuously be added to improve MemeNFT as a whole.

*** Additional utilities will be added as we develop and grow!**

AUDITS

KYC

Acronym for "Know Your Customer." This is done to help prevent any types of fraud.

One of the requirements for a full **KYC** clearance is to provide proper identification such as government issued ID's. MemeNFT's KYC was done by **PinkSale** which is backed up by its watchtower audit.

One of requirements for **KYC** verification that adds to the MemeNFT credibility is that the liquidity has to be locked in DxSale for 30 days in which thereafter has to be locked in Unicrypt for 6 more months.

Certik

Certik is the industries leader in blockchain security. It is a tier 1 company that uses all of the best technology to secure and monitor smart contracts as well as blockchain protocols.

Watchtower

Watchtower is an anti-scam smart contract scanner that looks for any potential abilities to rug pull in a project. Watchtower has the leading token risk rating system that can help identify not only high-risk tokens but honey pot scams as well.

Solidity

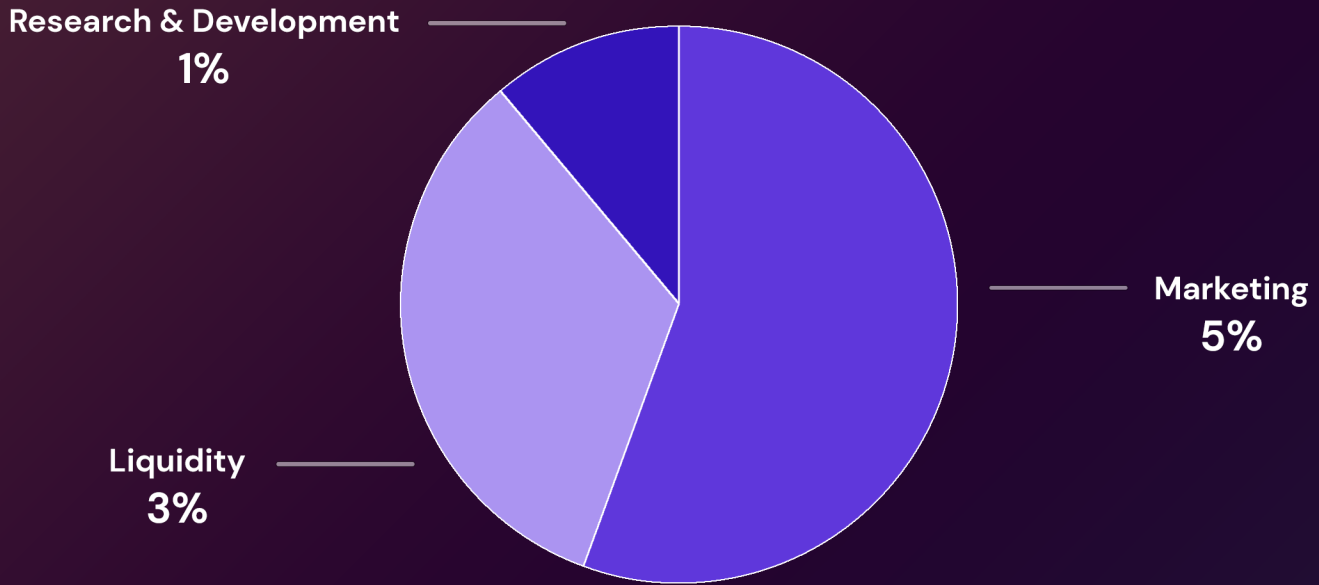
Solidity is a service for smart contract auditing. Solidity completes intensive audits of smart contracts. This includes in depth manual reviews that find issues and then works with the team to help find resolutions for them to ensure their 100% accuracy.

All of these audits combined truly increases MemeNFT's credibility to the community and any potential investor looking to get into a project that is true and legitimate. Having industry leading companies complete the audits of MemeNFT proves that there won't be any funny business!

TOKENOMICS

Total Supply

The total supply of MemeNFT Tokens is **10 trillion tokens (10,000,000,000,000)**
*** NO DEV WALLETS ***



TAX SLIPPAGE (9%)

Out of the 9% of taxes, 5% of it will go to the marketing wallet, 3% of it will go to the liquidity pool, and 1% will go into research and development. The following pie chart shows the breaking down of the 9% tax.

Research & Development (1%)

The research and development wallet is used to make positive upgrades and add additional utilities to MemeNFT. This is what helps MemeNFT grow.

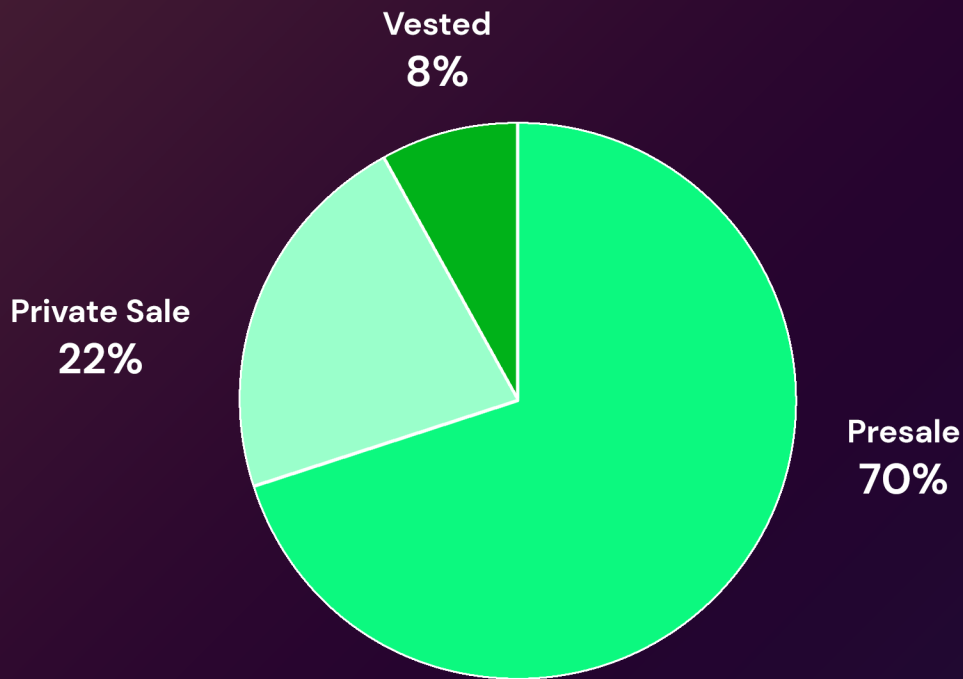
Marketing (5%)

The marketing wallet is used for any of the marketing purposes for MemeNFT. This can include influencers, advertisements, marketing campaigns, and giveaways.

Liquidity Pool (3%)

According to Gemini, (2021) A liquidity pool is a crowdsourced pool of cryptocurrencies or tokens locked in a smart contract that is used to facilitate trades between the assets on a decentralized exchange (DEX). All in all, a liquidity pool is the big pile of money that makes up the marketcap.

TOKEN ALLOCATION



IMPORTANT DATES

Whitelist Pre-Sale: January 02, 2022

- The PinkSale audit will be a full KYC.
- Backed by PinkSale's Watchtower audit.

MemeNFT Token Launch: January 03, 2022

- PancakeSwap

MemeNFT.com Marketplace Launch: (Q1)

- Projected for a late January, 2022 launch

MemeNFT.com Staking Platform Launch: (Q1)

- Projected for a late January, 2022 launch

NFT MARKET

The biggest question is what are NFTs?

"In the simplest terms, NFTs transform digital works of art and other collectibles into one-of-a-kind, verifiable assets that are easy to trade on the blockchain." (Goodwin, 2021) These digital assets can take many forms such as pictures/images, video moments, videos, music, or even collectables such as baseball cards.

How big is the NFT market?

The NFT market is skyrocketing further and further each day. There are many companies that are entering the NFT market that is making it more accessible to everyone! Some of these companies include Adidas, Nike, Disney, and even sports franchises like the NFL, NBA, and MLB. The cultural acceptance of NFTs is making the sales jump every second. "NFT sales volume surged to \$10.7 billion in the third quarter of 2021, up more than eightfold from the previous quarter, according to data from market tracker DappRadar, as the frenzy for crypto assets reached new highs." (Reuters, 2021).

Along with how well the current sales are going the projection for NFTs are astounding. The sales are projected to take up to 10 percent of the market for luxury goods. "Dolce & Gabbana's sale of nine NFTs for \$5.7 million last month shows the huge potential for "virtual and hybrid luxury goods," and the bank estimates that... the total NFT market will grow to around \$300 billion by 2030." (Canny, 2021) Most of these NFTs are created by digital artists, very much similar to the artists that will be spotlighted on the MemeNFT marketplace!

There is much room for the possibility of personal financial growth within the NFT market. For example, according to CNN, (2021) one of the more recent NFT success stories is a 28-year-old artist who made over \$130,000.00 in 5 months all from the NFT marketplace. This is just one of the many NFT success stories that are happening every day, so make the decision that you will thank yourself for later on, and join the MemeNFT community today! The combination of the marketplace, many utilities, high NFT market demand, and the highly motivated and hardworking team behind MemeNFT, make it a no brainer decision!

THE TEAM



Jonathan Delucia | CEO

[@FullyVoxxed](#)

The voice of crypto. Serial entrepreneur, NFT Degen, the man with many voices, business owner, above average gamer, and an appetite for success.



Niko "Mr Pickles" | COO

[@FullyPickled](#)

15 years of marketing, within and outside of crypto. Avid Crypto Investor BSC/ERC20 Marketing Guru Pretend Chart Analysis Expert 100% Fully Pickled



Nathan Buchinger | CFO

[@PropDaddyMNFT](#)

Experienced in Cryptocurrency and Blockchain Technology, Record Keeping and Business Accounting. Arguably has the best beard on the Team.



Daniel Moncada | CBO

[@DanielMoncada80](#)

Daniel Moncada has proven to be a fixed figure in Hollywood by continually showcasing his signature gritty talent, with notable film and TV performances in "Breaking Bad", "Better Call Saul", Clint Eastwood's "The Mule" and many more. Daniel is also very well known for his passion of crypto and NFTs.



Noah "Pyke" | CIO

[@ElderPyke](#)

Introduced to crypto trading back in 2016 as a day trader. Entered the development space in 2019 with learning python and eventually took on solidity development in late 2020. Tinker enthusiast. NFT backend developer since 2021.